

PRESS RELEASE

FOR IMMEDIATE RELEASE



Solectria Renewables Appoints John Lavelle as the Western Regional Account Manager

Lawrence, MA – March 7, 2013 – [Solectria Renewables, LLC](#), the leading U.S. PV inverter manufacturer, has announced the appointment of John Lavelle as the new Western Regional Account Manager.

John brings more than 15 years of sales experience to the position including selling grid-tied inverters to some of the world's leading solar developers while at Fronius. John's objective in his new role is to manage all aspects of the sales process for customers in his region. "I am looking forward to helping our customers develop inverter supply strategies that will ensure the best customer experience," said Lavelle.

"[NPD Solarbuzz](#) posted recently that California accounted for more than one-third of the 3.68 GW's of solar installed in North America in 2012," said Allison Duffy, Regional Business Development Manager for Solectria Renewables. She continued, "Solectria Renewables is keeping pace and John is a welcome addition to the California office."

In addition to his solar experience, John has held senior sales and business development positions at Keynote Systems and Sprint Nextel Corporation. He also holds BA in English from Boston College. He is based in Berkeley, CA.



About Solectria Renewables, LLC

[Solectria Renewables, LLC](#) is the leading U.S. based grid-tied photovoltaic inverter manufacturer for residential, commercial and utility-scale solar installations. Our versatile line of high efficiency products provide power solutions ranging from 1 kW residential systems to multi-megawatt solar farms. Solectria Renewables' products are backed by more than 20 years of experience in the power electronic and inverter industries and supported by world class warranties. All of our commercial and utility-scale PV inverters are manufactured in the USA, ARRA compliant, Ontario FIT Content Compliant, and listed to UL 1741/IEEE 1547.

To learn more about Solectria Renewables, please visit <http://www.solectria.com>.

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